

Two-Day Workshop on “Innovation & Design Thinking Boot Camp”

Organised by: Gujarat Arts and Commerce College (Evening), Ellisbridge, Ahmedabad

Under the Aegis of: Innovation Club, SSIP Cell, IIC Committee, Entrepreneurship Development Cell (EDC) and IQAC

Date: 03 & 04 February 2026

Time: 11:00 AM - 5:00 PM

Mode: Offline

Number of Participants: 30 Students

Objective of the Workshop

The two-day workshop was organized to foster innovative thinking and introduce students to the principles of design thinking. The initiative aimed to enhance problem-solving abilities, encourage entrepreneurial mindset, and provide practical exposure through interactive learning methods in alignment with SSIP and IIC objectives.

Workshop Highlights

The workshop featured expert-led sessions and activity-based learning focused on innovation and design thinking methodologies.

Expert Speakers:

- Mr. Anirudh Ganesha - Project Lead, GUSEC
- Mr. Mayank Mehta - Executive Secretary, GUSEC

Day 1:

The first day focused on the fundamentals of innovation and design thinking. The sessions were interactive and included conceptual discussions along with practical exercises to stimulate creative thinking.

Day 2:

The second day emphasized hands-on learning through group activities, idea development, and project-based tasks. Students presented their innovative ideas and received constructive feedback from the experts.

Participation and Engagement

Students actively participated in all sessions with enthusiasm. The workshop maintained an interactive environment encouraging discussion, collaboration, and idea-sharing.

Students also contributed to the organization of the event by managing arrangements such as breakfast and distribution of workshop kits, demonstrating teamwork and leadership skills.

Outcomes and Impact

- Enhanced creative and innovative thinking among students
- Improved problem-solving and analytical skills
- Better understanding of design thinking methodology
- Increased awareness about entrepreneurship and startup ecosystem
- Encouraged students to develop and present innovative ideas

Conclusion

The two-day workshop on “Innovation & Design Thinking Boot Camp” was highly successful and impactful. It provided valuable learning experiences and strengthened students’ interest in innovation and entrepreneurship. The initiative reflects the institution’s commitment to promoting experiential learning in alignment with NEP 2020, SSIP, and IIC frameworks.

Some memories in photos



